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| **UNDERSTANDING**  **TRIP RUBRIC** | **Novice**  ***Beginning*** | **Practitioner**  ***Developing*** | **Apprentice**  ***Accomplished*** | **Expert**  ***Exemplary*** | MCBD07774_0000[1] |
| Data Gathering   * Data Collection Sheet * Research notes * Spreadsheets * Database | Data Collection Sheet missing or very incomplete, not enough data to complete project.  Spreadsheet incomplete, missing important data  Little evidence of budgeting and charting capabilities. | Data Collection Sheet incomplete, with some usable data  Spreadsheet completed with fewer than 5 hotels and missing data, and/or not sorted.  Out of budget, incorrect use of formulas and chart incorrectly created. | Data Collection Sheet mostly filled in with necessary usable data.  Spreadsheet completed with 5 hotels and most important data, sorted alphabetically.  Spreadsheet completed with 5 hotels and all important data, sorted alphabetically  Within budget, adequate use of formulas and chart satisfactorily created. | Data Collection Sheet completely filled in with all necessary data.  Spreadsheet completed with 5 hotels and all important data, sorted alphabetically.  Within budget, correct use of formulas and chart correctly created. | / 32 |
| Visual Aspect of Presentation   * Neat * Colorful * Appealing * Graphics and pictures | Limited or no use of color  Writing is difficult to read  Several graphics are unattractive and poorly executed and detract from the content | Limited use of color  Labels are somewhat difficult to read  A few graphics are not attractive and do not support the theme | Some color  A few labels are not easy to read  All graphics are attractive but some do not support the theme | Very colorful and clean looking  Labels are very easy to read  All graphics are attractive and support the theme of the presentation | / 8 |
| Content of Presentation   * Key for order of events * Icons * Title * Student name | Little evidence of a report on the subject.  No answer to the question  Many grammar and spelling mistakes that distract from the presentation | A poorly written report, not written in the past tense perspective  Part of an answer given  Some grammar and spelling mistakes | An adequately written report, written in the past tense perspective.  An answer is given to the question and somewhat supported with facts  Very few grammar and spelling mistakes | A well written report, written in the past tense perspective  Answer is given to the problem with details and fact to support the answer  Very good grammar usage and spelling throughout | / 10 |